

WOULD YOU LIKE TO OBTAIN A SHARE OF A TRAVEL BUDGET OF 3.98 BILLION KR.?

The readers are considering holiday in the following places within the next 12 months:

- **287.000** consider holiday in Denmark
- **113.000** consider holiday in The Nordic countries
- **283.000** consider holiday in Europe
- **42.000** consider holiday in other foreign countries

Within the next 12 months

57.000 readers are considering camping holidays in Denmark - **37.000** readers are considering camping holidays abroad

The 15 newspapers
have altogether
564.000 readers

Danish Travel Show
FERIE FOR ALLE



Date of publication/Publishing area

Thursday the 14th of February 2019

supplement ind Viborg Stifts Folkeblad, Dagbladet Holstebro, Dagbladet Struer, Dagbladet Ringkøbing-Skjern and Lemvig Folkeblad.

Friday the 15th of February 2019

supplement ind Horsens Folkeblad, Vejle Amts Folkeblad, Fredericia Dagblad, Fyens Stiftstidende, Århus Stiftstidende, Randers Amtstavis, JydskeVestkysten, Nordjyske Stiftstidende, Herning Folkeblad and Midtjyllands Avis.

Deadline

For ordering production of ads: The 25th January
For ads already produced: The 4th February

Ad sizes/-prices

Pr. mm	kr.	22
6 columns x 365 mm (full page)	kr.	50.000
6 columns x 180 mm (half page)	kr.	27.500
3 columns x 365 mm (half page)	kr.	27.500
2 columns x 365 mm	kr.	19.750
3 columns x 180 mm	kr.	15.150

Online Exposure...

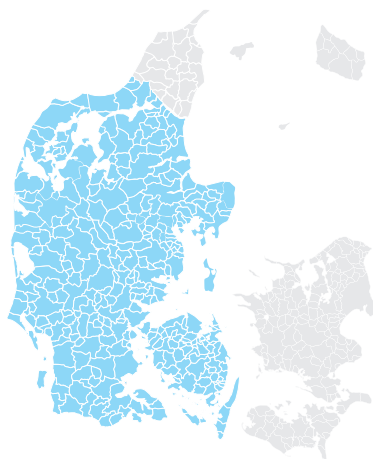
The supplement is also published as an e-paper on all the newspapers digital news sites - open to subscribers as well as non-subscribers.

The above mentioned prices are in netto incl. 4 colors, but fees for production, environment, VAT and the e-profile are not included in the prizes above.

Project manager for Danish Travel Show Anders Ladefoged states:

"As official mediapartner it is extremely important to be able to live up to the high quality that characterizes Danish Travel Show. Jysk Fynske Medier meets our expectations to the fullest.

They are not only a serious mediapartner. They are also able to attract customers with spending powers. That's why we are happy continue our collaboration in 2019".



For further information:

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Sources:
Index Denmark/Gallup, year 2017/Age 12+ /Samples: 8.033.
Index Denmark/Gallup, year 2017/Age 12+ /Samples: 24.718.

 **jysk fynske medier**