

WOULD YOU LIKE TO OBTAIN A SHARE OF A TRAVEL BUDGET OF 2.6 BILLION KR.?

The readers are considering holiday in the following places within the next 12 months:

- 189.000 consider holiday in Denmark
- 55.000 consider holiday in The Nordic countries
- 167.000 consider holiday in Europe
- 24.000 consider holiday in other foreign countries

Within the next 12 months 46.000 readers are considering camping holidays in Denmark - 28.000 readers are considering camping holidays in other countries

The 12 newspapers have altogether 363.000 readers



Date of publication/Publishing area

Friday the 14th of February 2020 supplement in Viborg Stifts Folkeblad, Dagbladet Holstebro, Dagbladet Struer, Dagbladet Ringkøbing-Skjern, Lemvig Folkeblad, Horsens Folkeblad, Vejle Amts Folkeblad and Fredericia Dagblad.

Saturday the 15th of February 2020 supplement in Fyens Stiftstidende, Århus Stiftstidende, Randers Amtssavis and JyskeVestkysten.

Deadline

For ordering production of ads: The 24th January
For ads already produced: The 3th February

Ad sizes/-prices

Pr. mm	kr. 22
6 columns x 365 mm (full page)	kr. 30.000
6 columns x 180 mm (half page)	kr. 18.500
3 columns x 365 mm (half page)	kr. 18.500
2 columns x x 365 mm	kr. 12.500
3 columns x 180 mm	kr. 10.000

Online Exposure...

The supplement is also published as an e-paper on all the newspapers digital news sites - open to subscribers as well as non-subscribers. Currently we have **78.289** unique e-newspaper readers on our newspapers every month.

The above mentioned prices are in netto incl. 4 colors, but fees for production, environment, VAT and the e-profile are not included in the prizes above

Project manager for Danish Travel Show Anders Ladefoged states:

"As official mediapartner it is extremely important to be able to live up to the high quality that characterizes Danish Travel Show. Jysk Fynske Medier meets our expectations to the fullest. They are not only a serious mediapartner. They are also able to attract customers with spending powers. That's why we are happy continue our collaboration in 2020".

Camping and outdoor leisure time is something the readers of all our 12 papers are interested in. But they do not only enjoy the pleasures of caravanning – they also enjoy reading about camping in supplements and magazines. So regardless of whether you offer or promote the latest in camping equipment, luxurious caravans or exiting new campsite facilities you will in our paper "Danish Travel Show- Camping edition" be seen by an audience that is passionate about camping.



For further information:

Nikolai Iversen - Phone +45 2069 2530 - Mail nisi@jfmedier.dk

Torben Andersen - Phone +45 2072 8583 - Mail torba@jfmedier.dk

 **jysk fynske medier**