

# WOULD YOU LIKE TO OBTAIN A SHARE OF A TRAVEL BUDGET OF 1.3 BILLION KR.?

The readers are considering holiday in the following places within the next 12 months:

- **221.000** consider holiday in Denmark
- **68.000** consider holiday in The Nordic countries
- **152.000** consider holiday in Europe
- **17.000** consider holiday in other foreign countries

Within the next 12 months  
**32.000** readers are considering camping holidays in Denmark - **16.000** readers are considering camping holidays in other countries

## Date of publication/Publishing area Saturday the 18th February 2023

Supplement in Dagbladet Holstebro, Dagbladet Ringkøbing-Skjern, Dagbladet Struer, Folkebladet Lemvig, Fredericia Dagblad, Fyens Stiftstidende, Horsens Folkeblad, JydskeVestkysten, Randers Amtssavis, Vejle Amts Folkeblad, Viborg Stifts Folkeblad and Århus Stiftstidende.

## Deadline

For ordering production of ads: The 6th of Feb. 2023  
For ads already produced: The 10th of Feb. 2023

## Ad sizes/-prices

Pr. mm .....	kr. 24
6 columns x 365 mm (full page) .....	kr. 33.000
6 columns x 180 mm (half page) .....	kr. 20.350
3 columns x 365 mm (half page) .....	kr. 20.350
2 columns x x 365 mm .....	kr. 13.750
3 columns x 180 mm .....	kr. 11.000

## Online Exposure...

The supplement is also published as an e-paper on all the newspapers digital news sites - open to subscribers as well as non-subscribers. Currently we have **95.508** unique e-newspaper readers on our newspapers every month.

The above mentioned prices are in netto incl. 4 colors, but fees for production, environment, VAT and the e-profile are not included in the prizes above



The 12 newspapers have **309.000** readers altogether

## Project manager for Danish Travel Show Anders Ladefoged states:

"As official mediapartner it is extremely important to be able to live up to the high quality that characterizes Danish Travel Show. Jysk Fynske Medier meets our expectations to the fullest. They are not only a serious mediapartner. They are also able to attract customers with spending powers. That's why we are happy to continue our collaboration in 2023".

Camping and outdoor leisure time is something the readers of all our 12 papers are interested in. But they do not only enjoy the pleasures of caravanning – they also enjoy reading about camping in supplements and magazines. So regardless of whether you offer or promote the latest in camping equipment, luxurious caravans or exciting new campsite facilities you will in our paper "Danish Travel Show- Camping edition" be seen by an audience that is passionate about camping.



## For further information:

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